

International Camping Fellowship


ICf: 25TH year



Annual Report 2012



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The International Camping Fellowship is a worldwide assembly of camping professionals interested in sharing their enthusiasm, knowledge and commitment to the camping experience.

It is rooted in the belief that we can make a difference by "bringing together the world of outdoor experience."

The International Camping Fellowship welcomes all who wish to foster international understanding through the organized camp experience.

The Objectives of the ICF:

To coordinate the exchange of news and information between individuals, camps, outdoors experiences and organizations in different countries.

To encourage and facilitate bilateral and multilateral exchanges.

To stimulate efforts to achieve international understanding and global living, leadership, and ecological action through organized camping and outdoor experience.

To encourage the organization of regional and national camping associations.

President's Remarks

As we reach the end of our first quarter century (25 years from that fateful Congress in Washington DC in 1987) ICF has much of which it can be proud.

In this past year, thanks to a critical visioning exercise over the past few years, we have put a new governance in place and put ourselves on course for a huge increase in our membership numbers.

In association with the Congress of Hong Kong and at various national and regional workshops since that time, ICF is increasingly recognized by members and non-members as a warm, inclusive, enriching environment in which to develop strong camping connections.

Increasingly, ICF is being tapped as the crossroads for professional resources as witnessed by the development of an innovative young camp leader workshop: at Camp Nairamdal in Mongolia last May. Research projects are reaching across borders. The ICF International Camp Director Courses are regular features in several parts of the world with the most recent taking place in Mexico, SE Asia and Australia.

In 2012, ICF held its annual Board meeting in Artek International Children's Centre in Ukraine and those meetings once more demonstrated the high level of professionalism in both education and recreation within the Ukraine Camping Association and Artek Camp. We must continue to build these bridges across borders for sharing approaches and ideas, if not specific techniques and research.

Looking ahead to International Camping Congress 2014 in Antalya Turkey, the Board also met at the Congress venue. Meetings with the Turkish Camp Association and with the Congress Committee took place at that time and we are pleased to report that marvellous arrangements are under way for a Congress unlike any we have enjoyed to date.

The next 25 years of ICF growth is before us. We have much to do to bring the world of outdoor experience together but together we can do it!



Congress Oversight



International Camping Congresses support the ICF's objective to develop international understanding through camping and to build our ICF world camping family. Congresses are held approximately once every three years. Since our founding year in 1987, we have seen Congresses in USA (2), Canada (2), Russia, Japan, Australia, Mexico and Hong Kong. ICC 2011 "Camping - Gateway to Quality Life" was the product of excellent work by the many volunteers of the Hong Kong Camping Association.

During the 6th ICC in Melbourne, Australia, in 2003, the Asian and Oceanic Camping Fellowship (AOCF) was born as a part of ICF. A set of regional Congresses have grown from this initiative. The Fifth AOCC will be staged in Sydney, Australia in October, 2013. All ICF members are welcome.

"...Let's celebrate how we differ, let's celebrate what we share..."

ICF supports the local organizing committee in ensuring some consistency of Congress elements while allowing each host to showcase its own character. The Congress is a focal point for a range of other ICF events and activities: ICF board meetings, meetings of ICF ambassadors, ICF annual meetings, study tours, research forums and special recognitions. Congress attendance varies but we can confidently expect more than 500 delegates, representing most of our 50 member countries.

International Camping Congress 2014 *(October 23-27)*



The Turkish Camps Association has contracted Camp Future Stars (also in Turkey) to take the lead on the Congress organizing committee to create ICC 2014 - "Let's camp for peace"

ICC 2014 will 'raise the Congress bar' once more:

- Providing more participation by young people
- Presenting a strong business-minded approach to camping
- Integrating technology into the congress itself

Congress Themes:

- 1) Business Development: Marketing, Finance, Outsourcing, Solution Partnerships
- 2) Program Innovation and Development
- 3) Human Resources: Recruitment, Training, Supervision, Career Opportunities
- 4) Camping and Youth Development Research

Other Congress Features and Highlights:

International Camp Director Courses (Russian, English, Turkish); Research Forum; Active Website (several languages); Forms and Fees in June 2013; Facebook and Social Media campaigns

ICC 2014 is ready to welcome the world in October 2014 with the invitation of "Let's camp for peace".

Membership

As a result of the 2010 visioning process, the Board of the International Camping Fellowship endorsed the intent to restructure the membership base and membership categories in order to increase our services to current and prospective members. Effective in October, 2011, two main membership categories were introduced: A new, complementary Affiliate membership was implemented with the benefit of regular electronic communications from ICF. Full, paid membership sub-categories (Individual, Camp, Organization, Association) provide expanded benefits, including discounted fees for Congresses, voting privileges, eligibility to run for office, and a membership certificate. In addition, Camps, Organizations, and Associations have a link on the ICF website, may use the ICF logo, and are eligible for certain benefits from the American Camp Association and the Asia-Oceania Camping Fellowship.



Special Relationships - National Camp Associations



In a continuing effort to reach camp and youth development leaders in the global camp community, the ICF Board has initiated efforts to work directly with national and regional organizations to build networks. Camp association leaders have assembled at each International Camping Congress to discuss pertinent issues and share contacts. Special partnership agreements have been implemented with the American Camp Association and the Australian Camps Association. Efforts will be expanded in 2013 to other associations to develop models for mutually beneficial partnerships.

ICF Member Countries

At the end of 2012, there were 1,315 ICF members and affiliates in 55 countries. The partnership agreement with the Australian Camps Association will bring this number to nearly 2000 in early 2013.

Australia	Georgia	Malaysia	South Africa
Bangladesh	Germany	Mexico	South Korea
Bermuda	Ghana	Mongolia	Spain
Bolivia	Greece	Myanmar	Switzerland
Bosnia-Herzegovina	Hong Kong SAC	New Zealand	Taiwan, ROC
Brazil	Hungary	Nigeria	Thailand
Canada	India	Pakistan	Turkey
China	Indonesia	Palestine	United Kingdom
Colombia	Ireland	Phillipines	Ukraine
Costa Rica	Italy	Poland	USA
Croatia	Japan	Romania	Venezuela
Cyprus	Kenya	Russia	Zimbabwe
Dominican Republic	Korea	Serbia	
France	Liberia	Singapore	

Ambassadors

Ambassadors are part of a new governance strategy (see page 10) that increases the engagement and presence of ICF volunteers in every country with ICF members. Various countries have adopted different mechanisms for nominating, appointing and electing ambassadors. Ambassadors commit to the following obligations and responsibilities:

Countries with Ambassadors	
If you country has no representative, please consider creating one...	
Australia	John Woods
Canada	Gabrielle Raill
Colombia	Luis Enrique García
England/UK	Clive Clifford
Germany	Jan Vieth
Hong Kong	Sunny Ho
Ireland	Terry Dignan
Japan	Shin Takahashi
Mexico	Genaro Ortiz Tirado
Mongolia	Ivan Jargalsaikhan
Russia	Alexey Andreyev
Serbia	Marko Djordjevic
Turkey	Utku Toprakseven
Ukraine	Oleksanr Kashlakov
U.S.A.	Gwynn Powell
Venezuela	Gonzalo Veloz

- ◆ Recruit additional ICF Full Members within their country
- ◆ Develop links amongst members, nationally and internationally, including the exchange of campers & camp staff
- ◆ Supply news and information from the country to ICF on a regular basis
- ◆ Survey known information on organized camping and outdoor experience in their country
- ◆ Disseminate information on international camping and ICF programs and services
- ◆ Serve as a member of the ICF General Assembly at the next International Camping Congress
- ◆ Secure regional co-ordinators within the country when appropriate
- ◆ Assist in the work of the ICF in other ways as requested to do the work of ICF

Communication

Two key steps in our communication strategy are: introducing ICF to those who are not aware of the ICF (media as well as like-minded organizations and programs), as well as enriching and serving our current members with material and information for day-to-day and future development.

The ICF Newsletter is being created in Quebec, Canada with volunteer support from various parts of the world to provide stories as well as translation of submitted material.

Currently, the ICF is undertaking a major renovation of its website and social media presence in order to link people across the world with the stories, programs, workshops, conferences and information our members need in order to feel connected. The website consultation is being done with **Adaptice Creative Digital Agency** in Istanbul.

The current website, social media and newsletter will all find an integrated home at the new website www.campingfelloship.org. Members will be able to post stories and pictures to allow us to be better connected in both a formal and informal way.



Program Committee

Currently the Program Committee is engaged in four areas:

ICDC - International Camp Director Courses

Since taking over this program from its originator and ICF charter member, Armand Ball in Quebec, ICF has worked hard to develop it as an adaptable and repeatable program for use the world over. See below for a special report.

Awards

ICF regularly receives nominations for our three established awards: ICF Letter of Merit, Butterfly Award and Druzhba Award. In addition, ICF provides certificates for special recognitions as camps and organizations reach milestones and anniversaries in their development.

Research

ICF has provided regular assistance to Congress planners to create an effective Research Forum at each Congress. This year, ICF has created a standing committee for research to allow this program to provide continuous networking support to the camping movement.

Special Program Workshops

ICF has made itself available to support local associations and regional projects. In May, ICF provided leadership at such workshops in Mongolia: 'World of Leadership into Tomorrow', China: (Little Angels Action Fund) and Japan (National Camping association Workshop). ICF pre-Conference tours are a regular highlight for delegates.

International Camp Director Courses



The ICDC Trainer guide and course power point presentations have been updated to include some changes: the new logo, clarification on ICF proprietorship and responsibilities of hosting organizations. Updates in the content of the course is ongoing as are improvements in training methods and lesson plans. The current roster of ICDC Trainers includes 30 people from 10 different countries.

Recent Courses (Since ICC 2011 in Hong Kong):

ICDC Australia September 2012 - 28 participants (26 from across Australia and 2 from New Zealand). Training team: Paul Colagiuri, John Woods, Maree Feutrill, Matt Bowker, and Rebecca Fox.

ICDC Malaysia September 2012 (Outbac Broga) - 14 participants (from Malaysia, Myanmar, Singapore and Philippines). Training team included Hank K. Yap (Malaysia), Andrew McGuckian (Australia), and Tennent Kiu (Singapore). Special thanks to Hank Yap and Outbac Broga. This course has sparked conversations around further translations, strategic partnerships with national organizations and future hosting strategies.

ICDC Mexico November 2012 (Campamento Esperanza) - 26 participants (from Mexico, Venezuela and Colombia). Training and presenter team: Simon Sambrano (Venezuela), Juan Mario Gutierrez (Colombia), Tomas Lopez Victoria (Mexico) and Giuliana Paulova del Castillo D (Mexico).

Future ICDC's and Trainer courses:

The 5th Asia Oceania Camping Congress Sydney Australia October 2013 (with AOCC and ACA)

International Camping Congress Antalya, Turkey October 2014 (with CAT)

Business Development

The ICF Board has approved and is following a business development plan that is a path to professionalism:

- ◆ New Logo and corporate identity
- ◆ New website and social media plan
- ◆ Benchmark with other successful organizations
- ◆ Recognition and scholarships



Our current focus is in developing our website and social media presence. Given the vast distances and diversity that we serve, ICF recognizes that the Internet is a key vehicle for “bringing together the world of outdoor experience”.

At our 2012 meetings, we renewed our commitment to a strong communication plan recognizing that internal communication issues are critically different than external communication. For this reason, we have undertaken the project of creating a communication site map to help us meet all of our needs.

The ICF website will be unveiled in the coming weeks with search engine optimization and full integration with other social media. The same designers will create our new e-newsletter and e-mail/html templates to help us with both aspects of our communication plan.

Turkey and ICC 2014, like ICF itself, are at a geo-political crossroads bringing people and ideas together. We expect that ICF will be able to connect with Turkish and global corporations in our effort to spread the Word of Camping to build a better World.



Financial Information

Balance Sheet January - December 2012

ASSETS

Current Assets

Chequing/Savings

BMO-CDN ACCOUNT 17,513.14

BMO-US ACCOUNT 52,216.63

Total Chequing/Savings 69,729.77

Total Current Assets 69,729.77

Other Assets

2013 Pre-Paid Expenses 600.00

Exchange Rate 14.02

Total Other Assets 614.02

TOTAL ASSETS 70,343.79

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

Deferred Membership Revenue

2013 5,920.53

2014 4,675.53

2015 232.68

Total Deferred Membership Revenue 10,828.74

Total Other Current Liabilities 10,828.74

Total Current Liabilities 10,828.74

Long Term Liabilities

Bill Bowker Scholarship 20,909.87

Druzhba Fund 1,344.60

Total Long Term Liabilities 22,254.47

Total Liabilities 33,083.21

Equity

Opening Balance Equity 42,914.26

Net Income -5,653.68

Total Equity 37,260.58

TOTAL LIABILITIES & EQUITY 70,343.79



Operating Statement January - December 2012

Income

CDN Account-Interest Earned 1.36

Foreign Currency Exchange 14.02

Membership Fees 4,442.86

Total Income 4,458.24

Expense

Administration

Bank Charges 409.05

Software 135.60

Total Administration 544.65

Board Operating

Board Meetings 2,480.19

Board Operating - Other 612.96

Total Board Operating 3,093.15

Communications

Website 635.16

Total Communications 635.16

ICDC

ICDC Faculty Travel 1,515.00

ICDC - Other 1,913.29

Total ICDC 3,428.29

International Hosting

ICF Tours--ACA Conference 1,826.71

Total International Hosting 1,826.71

Marketing 323.76

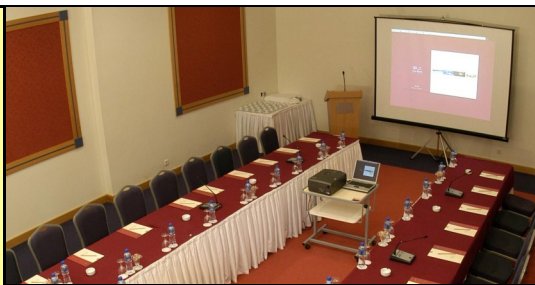

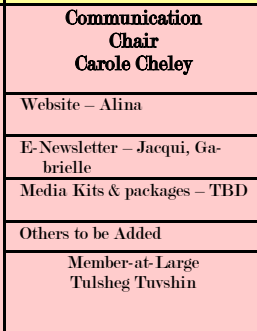

Postage and Delivery 260.20

Total Expense 10,111.92

Net Income/Loss -5,653.68



ICF Governance

	President Valery Kostin Represent ICF in all matters Chair Board and Annual/ General Meetings (and any other meetings like MAPE and Gen- eral Assembly at Congresses Chair the Executive Committee discussions Liaise as needed with various members of Advisory Council				
	Past President Jenny Bowker Advise President and Board as needed. Serves for one full year at the start of President's first term Participate in all Executive and Board meetings Serves ex-officio – (no vote)	President Elect TBD 2013 Elected one full year before end of President's term Participate in all Executive and Board meetings Serves ex-officio – (no vote)	Vice President Sachiko Tanaka Supplementary responsibility for some member of the Board Appointed or elected from the current members of the Board once all positions are filled (i.e. after General Assembly) Participate as a member of the Executive Committee on matters of day to day (between meeting) business Provide Presidential responsibil- ities when the President is not available	General Secretary John Jorgenson Record and circulate minutes of all meetings Handle all business coming to Headquarters Participate as needed in Exec Committee discussions Produce an Annual Report for distribution at large	Treasurer Jill Dundas Handle all matters of finance for the association Provide an annual financial statement for Annual Report Participate as needed in Exec Committee discussions Participate on committees requiring financial advice
	Communication Chair Carole Cheley	Member-at-Large Anton Denisov	Development Chair Fahrettin Gözet	Member-at-Large Fumio Morooka	Ambassador General-Secretary Jeff Bradshaw
	Website – Alina	Regional balance and cultural perspective on Board	Branding - TBD	Branding - TBD	Congress General Assembly
	E-Newsletter – Jacqui, Ga- brielle	Committee leadership and contribution	Strategic Partnerships - TBD	Strategic Partnerships - TBD	Congress MAPE Meeting
	Media Kits & packages – TBD	Special Task Forces and Pro- jects	Corporate Sponsors - TBD	Corporate Sponsors - TBD	Ambassador Communication
	Others to be Added		Fundraising - TBD	Fundraising - TBD	Association Liaison
	Member-at-Large Tulsheg Tuvshin	Program Chair Don Cheley	Member-at-Large Alexia Sideris	Member-at-Large Alexia Sideris	Congress Oversight Bill Oakley
	Advisory Council Previous Members of Steering Committee/Board Members emeritus Dick Chamberlain Armand Ball Jack Pearse Sachiko Tanaka Liaison directly to Executive Committee	Internal Partners Sub-groups and sub- organizations within ICF Liaison directly to Executive Committee	Ambassadors (General Assembly) One ambassador elected or ap- pointed per country from the total ICF membership within that country Liaison directly to Executive Committee and Board at General Assembly to provide direction and advice Ambassadors meet at a General Assembly at each Congress to elect three Members at Large that 'balance' the Board.	External Partners International camping organiza- tions Other like-minded org's who are not members Liaison directly to Executive Committee	Association Network Member Association Presidents Member Association Executives MAPE - Meeting at Congress or as needed.

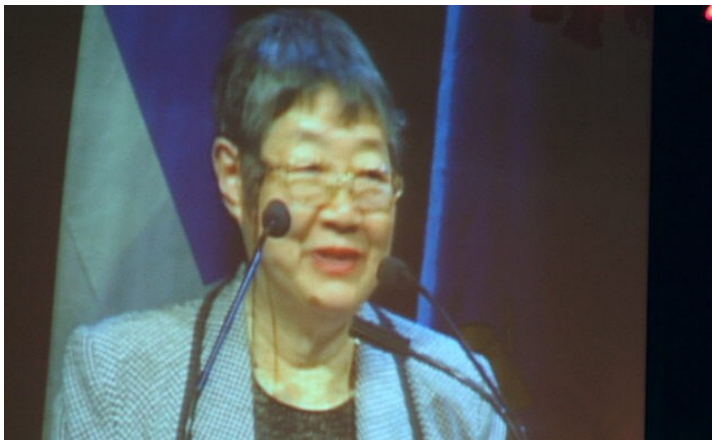
For more information about ICF activities, visit: www.campingfellowship.org



Armand Ball, Terry Lucas, Dick Chamberlain and Jack Pearse were part of the formation meetings of ICF at Camp Tawingo in Canada in 1988.



Some Greek, Australian and Turkish delegates to ICC 2008 in Quebec participated in a Cross Canada Camp Tour as a pre-Congress event



Sachiko Tanaka has served for all 25 years of ICF history. In recognition of her dedication she has been made an honorary member of the Board.



Mantha Christou officiated at the transfer of the Congress crystal butterfly from Don MacDowall (ICC 2003 Melbourne) to Genaro Ortiz Tirado (ICC 2005 Mexico)



Volunteers are at the heart of ICF success - from these ICC 2008 Congress volunteers to Greek students translating resource material to the ICF Board.



John Jorgenson poses with young performers at a school for indigenous youth in northern Taiwan in 2009.

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