

Effectiveness and Possibilities of Online International Interaction for Camp Leaders



オンラインによるキャンプ指導者の
国際的な交流の効果と展望

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Introduction

The global pandemic of COVID-19 has made it essential to work and learn remotely, and the internet environment and meeting tools have improved considerably. In the past, it was very difficult to attend conferences or exchange programs abroad because of the time and expense for traveling, but now we can easily connect with people from all over the world online and in real time, providing more opportunities for international events.

The advantages of face-to-face interaction are of course exceptional, but the fact that there are other ways must be a remarkable achievement.

Methods

In this study, I would like to look over examples of online international study sessions, lectures, or events conducted between 2020 and 2021 to sort out the effects of such projects for leaders involved in outdoor education, explore their potential as a platform for international exchange and learning, and then find more effective ways and new directions.

In this report, the term "online" is used synonymously with "Internet-based." This means that what used to be done in person (off-line) can now be done remotely by utilizing the Internet. There are various types of online events covered in this report, such as " simultaneous interactive," "using SNS and social media," "video messages (on-demand)," and a combination of these.

4 International Online Events

(1) Special Speech (Japan Camp Meeting) by NCAJ

October 2020

Restricted on-demand delivery using YouTube

(2) CCEA Conference : CCEA

December 2020

On-demand delivery of video messages

(3) ICF Academy : ICF

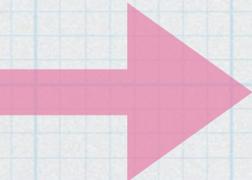
February - March 2021 (4 sessions)

Live streaming (real-time and interactive)

(4) #ThanksToCamp Campaign : ICF

April - May 2021 (1 month)

Social networking and live streaming events



- Number and demographics of participants

- Feedback from participants and speakers

Sort out the above and discuss the achievements, strengths and future prospects of online international events

Special Speech *at Japan Camp meeting* National Camping Association of Japan

Received a **pre-recorded** video message, which was subtitled in Japanese. and it was open only to **registered (paid) participants** at that time on the day

Report from Canada



**COVID-19 CHALLENGES & SUCCESSES:
A CANADIAN PERSPECTIVE**



Report from the US



CCEA Conference

Children's Camp Education Alliance

The speeches in Japanese were pre-recorded and sent with an English script, It was translated into Chinese and shown at the conference. The organizers collected videos from several countries.



NCAJ

National Camping Association of Japan

針ヶ谷雅子 Masako Harigaya
日本キャンプ協会 National Camping Association of Japan

Camp Academy

International Camping Fellowship



The session consisted of four episodes: one or more speakers had an hour and a half of lectures or discussions and chat Q&A in English in real time using Zoom.



ICF Academy S1 E3 - March 16th, 2021
Building a Trusting Team
with Michelle Cummings

#ThanksToCamp Campaign

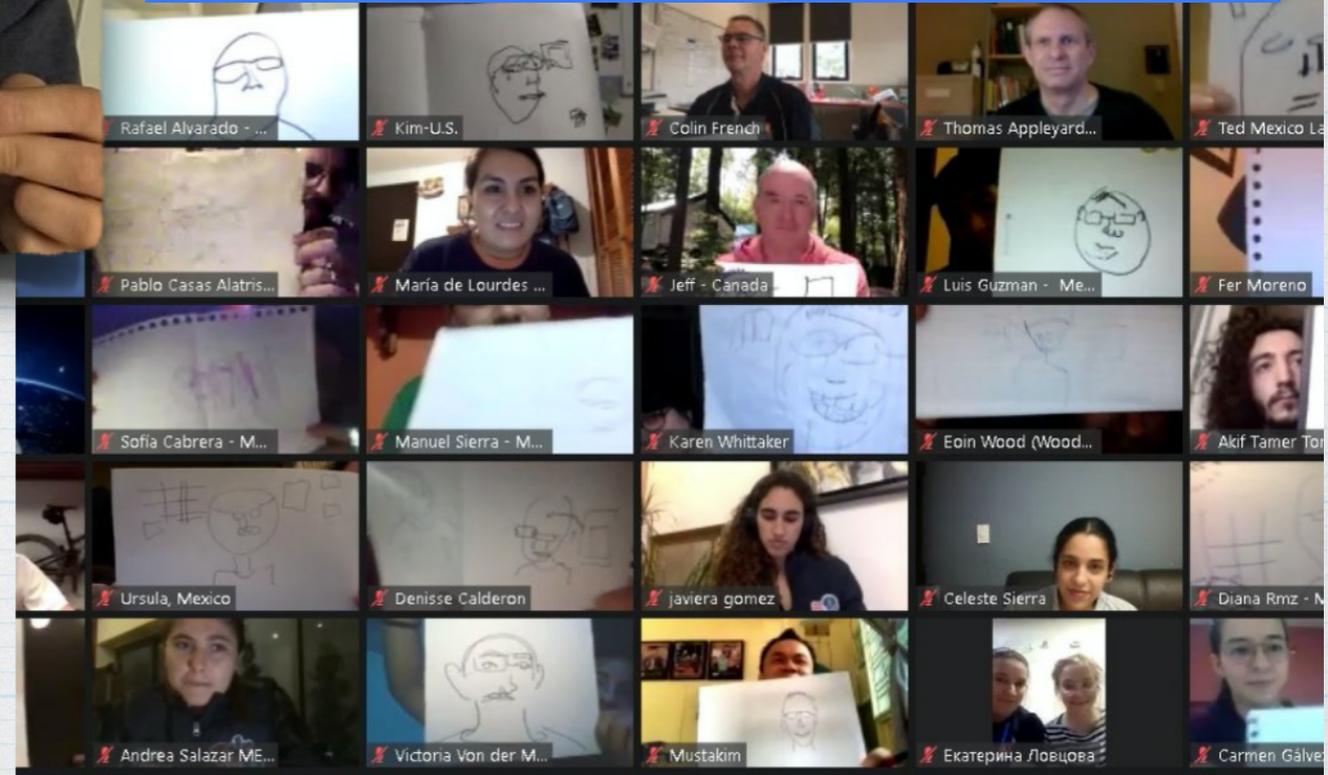
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#THANKSTOCAMP

Closing Campfires
May 4th, 2021
1pm EDT

SHARE YOUR STORY



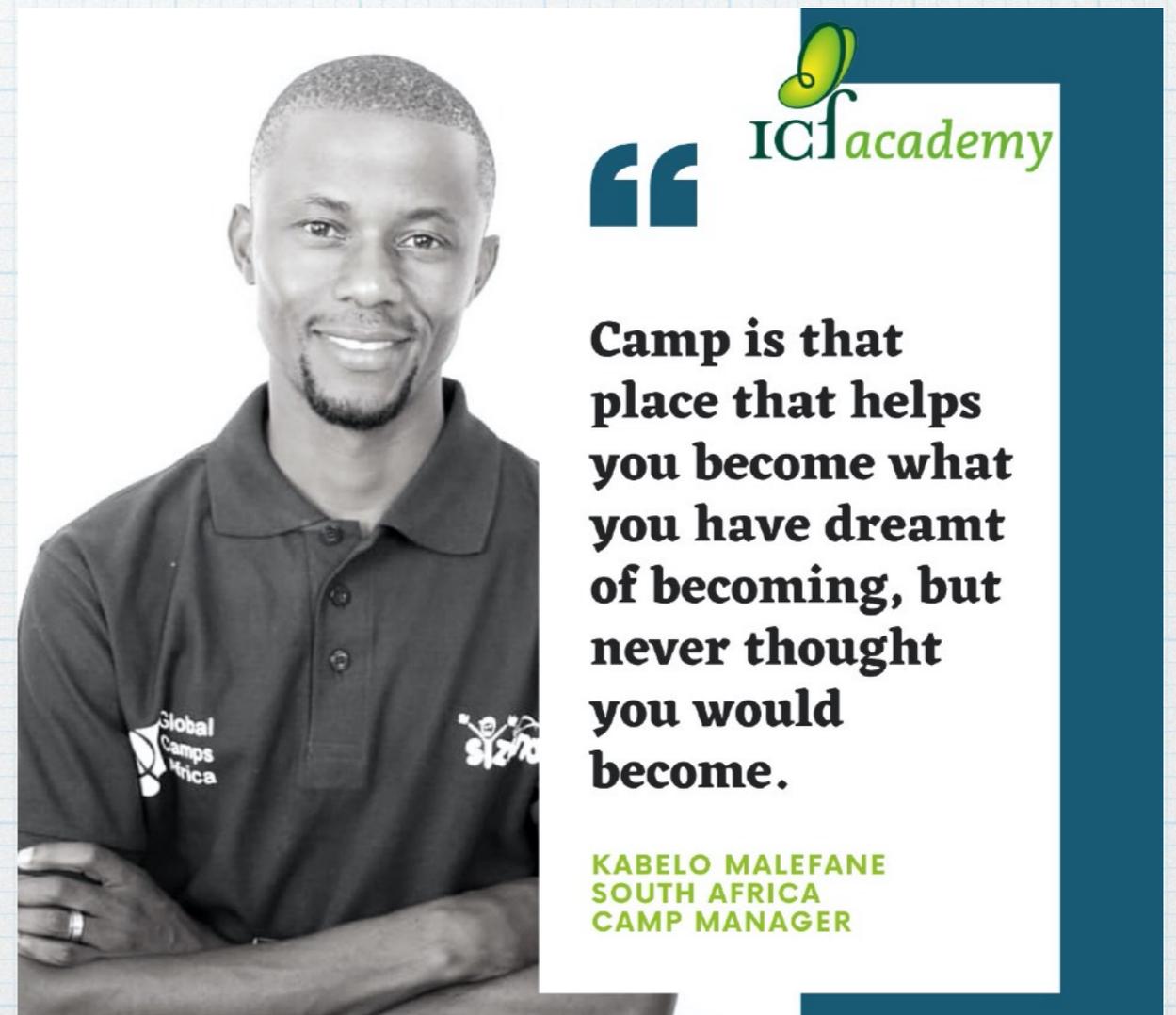
This is a **complex event** in which participants ①communicate their own feelings about camps using **Facebook, Instagram, etc.**, ②share the **image videos** to transmit, and ③share their solidarity directly at the **real-time events**.



Camping associations and related organizations from 19 countries also participated. voices and stories were collected from their websites.

Main discussion

Three beneficial features were identified. In addition, positive feedback was obtained from participants, speakers and organizers.



Easy to Join

ICF Academy :

E1: 110 (23 countries) E2: 161 (25 countries)

E3: 85 (19 countries) E4: 72 (22 countries)

- Late night or early morning joining
- No participation fee

#ThanksToCamp campaign :

Associations from 19 countries

2.4 million people reach #ThanksToCamp

41,100 interactions

777 people used TTC filters on Facebook

Easy to prepare

ICF Academy :

2 months from conception to event

Sharing of materials and videos

Special Speech :

1 month and a half from requesting speeches to event

CCEA Conference :

1 month from requesting speeches to event

Breaking the language barrier

ICF Academy:

Contents were translated into 5 different languages

Special Speech:

Subtitles were in Japanese

CCEA Conference:

transcript was translated from Japanese to English and Chinese

#ThanksToCamp campaign :

Materials and banners to promote participation in 8 languages

声をお寄せください

あなたの

「キャンプのおかげ」

聞かせてください

#THANKSTOCAMP



Feedback

Special Speech :

Over 80% of participants said they were satisfied

ICF Academy :

80-90% of respondents said they could make use of what they learned here

Some typical comments from the participants, organizers and speakers of the 4 events:

Related to **the educational potential and social role of camps**, such as “Camps are essential to resolve the mental, emotional and social trauma of young people after the chaos,” related to **Motivation** to be involved in camp education, such as “The speeches were thought provoking and gave courage to everyone in camp society,” and related to **the importance of collaboration and community** such as “We’ve become a community that learned from our differences.”

“... Research clearly shows that programs which intentionally develop healthy & trusting relationships from the beginning out-perform all other programs on so many levels including greater participation, stronger relationships and increased overall performance...”
- Partnership for 21st Century Learning www.p21.org

“Las investigaciones demuestran claramente que, los programas que desarrollan intencionalmente relaciones saludables y de confianza desde el principio, tienen un mayor impacto que todos los demás en diversos niveles, incluyendo: mayor participación, conexiones más fuertes y duraderas y en general un desempeño más elevado”

«Исследования ясно показывают, что программы, которые с самого начала намеренно развивают здоровые и доверительные отношения, превосходят все другие программы на многих уровнях, включая более активное участие, более крепкие отношения и повышение общей производительности ...»

“研究表明：如果从开始阶段，我们就以发展健康和互信的关系作为目标——创造更深度的参与、建立更强的连接以及不断增进参与者整体表现那么我们的项目将会胜出其他项目更多。”

ICF Academy

ICF Academy S1 E2: Top 10 Interactive Exercises with Marc Collard

Outlook

Online interaction may no longer be a "substitute" for what cannot be done in person.

It was suggested that especially in international settings it has its own advantages and possibilities, such as "easy access for everyone" and "a feeling of togetherness and belonging to a community."

From now, we should devise and improve its methods further and then look at ways of how to make better use of online methods in conjunction with face to face methods.