

CAMPS IN MEXICO

#VAMONOSDECAMPAMENTO





- The Mexican Camping Association was founded in 1994.
- Around 25 Mexican organizations around the country were affiliated in 2015.
- In 2023 we have 42 members.





There are three kind of memberships in the MCA



Operator
Companies that organize camps, field trips or day camps.



Camp Site
A location where operators can use to do the camps.



Operator owner of a Campsite.



Distribution of MCA Camps





MCA Board and Committees.

Board

- President.
- Vice-President.
- Secretary.
- Treasurer.

Committees

- International Affairs
- Public Strategy
- Quality Standards
- Training
- Communication
- Legal



Benefits of being part of the MCA.

- Being able to have basic quality standards as an industry.
- Synergy.
- Position ourselves as reliable and professional companies.
- Access to the specialized Insurance Program.
- Exclusive professional trainings.
- Access to annual events for counselors and directors.
- Special discounts from suppliers.





Member's Events

- Annual Camp Workshop (TAC- Taller Anual de Campamentos).
- Camp Director's Retreat.
- Webinars.
- Specialized workshops and trainings.





TOTAL CAMPER DAY PARTICIPATION

THE FORMULA USED TO CALCULATE THE CAMPER DAY PARTICIPATION IS:

EXAMPLE:

5 DAYS X 80 CAMPERS = 400 CAMPER DAYS.

Total camper days in 2022:

153,393

Data from 37 MCA members.