12th International Camping Congress ICC 2023





OCTOBER 4 - 8, 2023

Port Aventura Conference Center Tarragona, Spain icc2023spain.org



ORGANIZED BY INTERNATIONAL CAMPING FELLOWSHIP



THEMES

Congress themes will include:

CAMP & PEOPLE

Campers, staff, parents, special populations, issues of social justice, diversity, equity & inclusion, cross-cultural awareness, international staff and campers recruitment, training, supervision, career opportunities.

CAMP & PROGRAM

Program ideas, program development, innovation, planning, workshops, hand-on learning, intentional program design, adaptive programming.

CAMP & BUSINESS

Strategy, operations, marketing, camping in the digital age, food service, health service, infrastructure, sustainable practices, safety/risk management, best practices, legal issues, government relations.

CAMP & EDUCATION

Research, camp education, outdoor education, global education, trauma-informed care, therapeutic camping, recreationeducation balance, school camping, afterschool programs, forest schools.

#ICC2023SPAIN

4-8 OCTOBER 2023



Congress Speakers Already Confirmed

KEYNOTES



TOM ROSENBERG (UNITED STATES)

Perspectives from the American Camp Association President & CEO

CAMP & BUSINESS





JOEL THOMSON, ELLEN WORTHINGTON & BRENDAN SMITH (AUSTRALIA)

Embedding Sustainability into Camps: A Simple and Cost-Effective Roadmap towards Net Zero from an Australian Camps Perspective





CAMP & BUSINESS



ANA MATILDE CAPPELLIN (SPAIN)

To refresh or not to refresh your brand identity



JEFF BAIERLEIN (USA)

From Theory to Practice: Applying Current Research in Systems-Based Risk Management to Camp Safety



JILL DUNDAS (CANADA)

Setting Priorities for Camp Operations



IGOR DINNER (RUSSIA) Contagious sales: how to make customers buy only from you

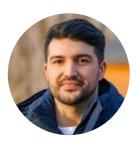


CRISTINA GUTIÉRREZ LESTÓN (SPAIN)

An Emotional Education project in Educational Leisure. The La Granja Method, with scientifically proven results by the GROP of the University of Barcelona



CAMP & EDUCATION



MARCO REYES (USA & CHINA)

Camps in China: Navigating the Chinese Market



MASAKO HARIGAYA (JAPAN)

How a show of trust from camp leaders makes the camp experience better



GABRIELLE RAILL & KATE TAYLOR (CANADA)

Women in Camp Summit Pop-Up





DAVID STRICKLAND (AUSTRALIA)

Positive Start - an \$80M AUD Victorian government investment in camps as a medium for student recovery post covid 19



CAMP & PROGRAM



MICHELLE CUMMINGS (USA)

Effective Debriefing Tools & Techniques



JOHN HAMILTON (USA)

A Hope-Filled Perspective: Traversing the Path Forward



JOHN (JORGI) JORGENSON (CANADA)

ICF Brings Together the World of Outdoor Experience



CAMP & PEOPLE



JEFF BRADSHAW (CANADA)

Staff Recruitment, Recognition & Retention in a Post Pandemic World



PABLO CASAS ALATRISTE (MEXICO)

Easy tips: Teach campers to solve a conflict and help with homesickness



JIM CAIN (USA)

The Adventure Trail: an Innovative Technique



RESEARCH FORUM



MARIANNE BIRD (USA)

An examination of intentional program design in improving youth outcomes



JIM SIMTHORPE (USA)

Learning from eight decades of global character training: Examining character development across with the Outward-Bound International Network



HEATHER PRINCE (UK)

Outdoor education camps: What works, how do we know and what difference has it made? Examples from the UK



OKSANA SAVELEVA (RUSSIA)

Study on the effects of camp on Children In Russia



VICTORIA PROVILAITIS (CANADA)

Taking a proactive approach to wellbeing: The YEAR model



WORKSHOP

Thursday, October 5, 2023 / Time: 16:45 – 18:30 Price: 60 euros



JIM CAIN (USA)

Teambuilding activities to help you re-build, re-connect, re-engage and re-unite your community.

At ICC 2023 Spain, Dr. Jim Cain shares his favorite, newest and best team and community building activities. Perfect for training your staff and sharing with your campers and participants. In addition to the workshop, every participant will receive a copy of Jim's international teambuilding activity book, with translations in 16 languages, including: Spanish, Portuguese, English, Turkish, Japanese, Chinese, French, German, Dutch, Danish, Italian, Hebrew, Russian, Thai, Mongolian and Greek.

Register for this workshop here: <u>https://www.icc2023spain.org/product/workshop-building-unity-</u> <u>community-connection-and-teamwork/</u>